



24-5576

DATE: May 7, 2024 (Item No. {{item.number}})
TO: Board of Supervisors
FROM: Rocio G. Luna, Deputy County Executive
Sera Fernando, Office of LGBTQ Affairs Manager
SUBJECT: Sponsorship of Lakbay Summit 2024

RECOMMENDED ACTION

Approve County sponsorship of LEAD Filipino in the amount of \$1,000 from the Office of LGBTQ Affairs, Office of the County Executive, Fiscal Year 2023-2024 budget to support the fourth annual Lakbay Queer Filipinx Summit. (LA-1)

FISCAL IMPLICATIONS

There would be no adverse impact to the General Fund. There are sufficient funds in the Office of LGBTQ Affairs (OLGBTQA), Office of the County Executive, Fiscal Year 2023-2024 Adopted Budget to cover the total sponsorship amount of \$1,000.

REASONS FOR RECOMMENDATION AND BACKGROUND

The annual Lakbay Queer Filipinx Summit (Summit) is an in-person, one-day event hosted by LEAD Filipino that aims to create inclusive spaces to amplify the experiences of LGBTQ+ Filipinx/a/o Americans. This year's Summit will be held in San José on June 8, 2024, and its theme "Camp Lakbay: Tayo Na, Besh!" centers on Filipinx/a/o ancestral storytelling, intergenerational dialogue, intersectionality, and community wellness. The 2024 Summit will offer leadership development and social interaction through keynote speeches, panel discussions, workshops, and peer exchange opportunities to approximately 500 participants.

Founded in 2015 by Dr. Angelica Cortez, LEAD (Leadership, Education, Activism, and Dialogue) Filipino is a 501(c)3 nonprofit organization based in San José that strives to educate the Filipinx/a/o community to advance involvement and increase representation in civics, public policy development, and public service. Further, as an organization with a high number of LGBTQ+ identified staff, organizers, and clients, LEAD Filipino navigates complex topics related to coming out, sexual health, religious beliefs, safety and acceptance, and family dynamics. LEAD Filipino continually forges new partnerships and expands programming to support the leadership of LGBTQ+ identified clients through their "Queermmittee," which, in turn, drives the annual Summit.

The County’s sponsorship of the 2024 Summit would include the following impacts:

- Demonstrate the County’s ongoing commitment to supporting LGBTQ+ communities through the creation of safe and celebratory spaces;
- Ensure the visibility of LGBTQ+ Santa Clara County residents, particularly those who are also Filipinx/a/o American or other people of color; and
- Address the social isolation within LGBTQ+ communities that was exacerbated during the COVID-19 pandemic by providing valuable opportunities for connection and civic involvement.

The County would also receive access to the following brand visibility opportunities: logo inclusion on the Summit’s digital program and all promotional materials, organization inclusion in the event’s digital goodie bag, and an opportunity to speak at the event or lead a workshop.

Background

On May 4, 2021 (Item No. 20), at the request of Supervisor Lee, the Board approved a sponsorship for the first annual Summit in the amount of \$500 from the Supervisorial District Three budget. Also, on May 25, 2021 (Item No. 65), at the request of Supervisor Chavez, the Board approved a sponsorship for the event in the amount of \$500 from the Clerk of the Board budget.

On June 16, 2022 (Item No. 82), at the request of Supervisor Ellenberg, the Board adopted a resolution that included providing a one-time grant for the LEAD Filipino Queermmittee and 2022 Summit in the amount of \$5,000 through a delegation of authority to the Clerk of the Board (Inventory Item No. 36).

On May 2, 2023 (Item No. 43), at the request of Supervisor Lee, the Board approved a sponsorship for the 2023 Summit in the amount of \$250 from the Supervisorial District Three budget. Also, on June 12, 2023 (Item No. 14), the Commission on the Status of Women (CSW) approved a mini-grant for the event in the amount of \$1,000 from the CSW account.

CHILD IMPACT

The recommended action would have a positive impact on children and youth, particularly LGBTQ+ youth—as measured by the County indicator “**Every Child Healthy - Developmental Assets and Healthy Lifestyle**”—through supporting the provision of safe, welcoming, and age-relevant LGBTQ+ events. The Summit promotes LGBTQ+ educational resources and well-being.

SENIOR IMPACT

The recommended action would have a positive impact on seniors, particularly LGBTQ+ older adults, through supporting the provision of safe, welcoming, and age-relevant LGBTQ+ events. LGBTQ+ older adults have a higher likelihood of experiencing social isolation, and events such as the Summit provide

SUSTAINABILITY IMPLICATIONS

The recommended action would have no/neutral sustainability implications.

CONSEQUENCES OF NEGATIVE ACTION

Without County sponsorship, OLGBTQA would not be able to contribute financial support for the 2024 Summit or the actualization of safe and celebratory LGBTQ+ spaces through this venture.

STEPS FOLLOWING APPROVAL

The Clerk of the Board is asked to notify Sera Fernando, Saldy Suriben, Tinh Nguyen, and Van Dinh, Office of the County Executive.

ATTACHMENTS:

- Levine Act Form LEAD Filipino