

County of Santa Clara
Supervisorial District One



24-4616

DATE: February 27, 2024 (Item No. 37)
TO: Board of Supervisors
FROM: Sylvia Arenas, Supervisor
SUBJECT: ConXión to Community Sponsorship

RECOMMENDED ACTION

Consider recommendations relating to sponsorship of ConXión to Community. (Arenas)
(LA-1)

Possible action:

- a. Approve waiver of Board of Supervisor's Policy 3.68.4.2 which requires approval of sponsorship at least 30 days before the event or activity.
- b. Approve County sponsorship of ConXión to Community in the amount of \$1,000 from the Supervisorial District One allocation in the Office of the Clerk of the Board Fiscal Year 2023-2024 budget, to support the 26th Annual Mexica New Year Celebration.

REASONS FOR RECOMMENDATION & BACKGROUND

Calpulli Tonalehqueh will host their annual Mexica New Year Celebration at Emma Prusch Park on March 15-17, 2024 alongside East San Jose community leaders and members. This is the largest Azteca Mexica New Year Ceremony & Celebration in the nation. This event will be filled with native traditional dancers, a sunrise ceremony, arts & crafts market, and more.

The sponsorship to ConXión to Community as Calpulli Tonalehqueh's fiscal agent will help offset the cost of the event and allow the 26th Annual Mexica New Year to continue to provide opportunities to celebrate the Mexica New Year and share indigenous culture and traditions with families in San Jose and Santa Clara County.

ATTACHMENTS:

- Levine Act Identification Form for ConXión to Community