



24-5191

DATE: April 16, 2024 (Item No. {{item.number}})
TO: Board of Supervisors
FROM: Consuelo Hernandez, Director, Office of Supportive Housing
SUBJECT: Sponsorship of Affordable Housing Month

RECOMMENDED ACTION

Approve County sponsorship of SV@Home in the amount of \$10,000 from the Office of Supportive Housing Fiscal Year 2023-2024 budget to support 2024 Affordable Housing Month. (LA-1)

FISCAL IMPLICATIONS

There are sufficient funds in the Office of Supportive Housing's (OSH) FY 2023-2024 budget to cover the sponsorship amount of \$10,000.

REASONS FOR RECOMMENDATION AND BACKGROUND

SV At Home (SV@Home) will host Affordable Housing Month 2024 (AHM 2024) in May. The theme for AHM 2024 will be "for us, for you, and for all" to recognize that our well-being is tied to the well-being of our neighbors. AHM 2024 will include in-person and virtual workshops, open houses and tours, and creative community engagement opportunities with the goal of activating Santa Clara County residents around our housing challenges and solutions.

AHM 2024 events are also an opportunity to highlight the solutions that are being implemented by the County and its partners. The schedule of events for AHM 2024 is under development. OSH is planning to host and lead engagement opportunities. These include a moderated panel discussion relating to the success of the 2016 Measure A Affordable Housing Bond and an educational session intended to show community members how unhoused individuals are connected to pathways to permanent housing.

The County's sponsorship would also support SV@Home, which conducts research, issues reports, facilitates policy discussions, and advocates for programs and policies that lead to more affordable housing for low-and moderate-income households.

Santa Clara County agencies have organized affordable housing weeks, now months, for more than 20 years. This will be SV@Home's ninth year as the lead organizer. Benefits of

sponsoring AHM 2024 are further described in the attached “AHM 2024 Sponsor Form.” At the gold sponsor level, these benefits include the County’s inclusion on a special event poster designed by a local artist; online sponsor profile to be featured on all social media channels (FB, Twitter, Instagram and LinkedIn); visual call outs on social media, including tagged mentions; listing in digital materials for both AHM and on SV@Home’s landing page; and logo and name included on sponsor slide featured at all AHM events.

A separate recommendation that the Board of Supervisors adopt a proclamation declaring the month of May as Affordable Housing Month will be submitted.

CHILD IMPACT

The recommended action will have no/neutral impact on children and youth.

SENIOR IMPACT

The recommended action will have no/neutral impact on seniors.

SUSTAINABILITY IMPLICATIONS

The recommended action will have no/neutral sustainability implications.

CONSEQUENCES OF NEGATIVE ACTION

The County would not sponsor AHM 2024.

STEPS FOLLOWING APPROVAL

Upon approval, the Clerk of the Board shall notify Consuelo Hernandez, Natalie Monk, and Diana Castillo in the Office of Supportive Housing.

ATTACHMENTS:

- AHM 2024 Sponsor Form
- Levine Act Contractor Form SV At Home