

County of Santa Clara
Supervisory District One



24-5391

DATE: April 16, 2024 (Item No. {{item.number}})

TO: Board of Supervisors

FROM: Sylvia Arenas, Supervisor

SUBJECT: Music in the Valley 2024 Sponsorship

RECOMMENDED ACTION

Consider recommendations relating to sponsorship of the City of San Jose Council District 9. (Arenas) (LA-1)

Possible action:

- a. Approve waiver of Board of Supervisor's Policy 3.68.4.2 which requires approval of sponsorship at least 30 days before the event or activity.
- b. Approve County sponsorship of City of San Jose Council District 9 in the amount of \$1,000 from the Supervisory District One allocation in the Office of the Clerk of the Board Fiscal Year 2023-2024 budget, to support the Third Annual Music in the Valley 2024.

REASONS FOR RECOMMENDATION AND BACKGROUND

On Sunday, April 28, 2024, the Third Annual Music in the Valley community event will be hosted at Camden Community Center featuring live musical performances by local students.

Presented by City of San Jose Council District 9 Councilmember Pam Foley, this free community event will feature students from local K-12 schools in the Camden area and in the County of Santa Clara's District 1 to showcase their musical talents while inviting community residents to partake in a day of community building and celebration.

The sponsorship will help offset the cost of the event and allow Music in the Valley to provide a communal space for students in the Camden area to perform, featuring three stages while offering free entertainment for the whole community with a rock-climbing wall, bounce houses, food trucks, and more.

Music in the Valley celebrates the dedication and talent of local school bands, choirs, and symphonies in the County of Santa Clara's District 1 and City of San Jose's District 9. Showcasing an array of musical talents and disciplines from drum and bass to violin and trumpets, flutes, and much more.

Music in the Valley is a community showcase of student musicians, chorists, and

symphonists who have spent an entire school year practicing, offering a special opportunity for the community to celebrate their hard work and dedication to the fine arts.

In 2023, Music in the Valley invited four high schools, three middle schools, and one STEAM school to participate in the musical showcase, affirming the demand for a community event that highlights student musicians, chorists, and creatives.

In addition, Music in the Valley also invites local mom-and-pop vendors and food trucks to provide food and highlight their businesses to fellow neighbors and residents.

ATTACHMENTS:

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