



24-4475

DATE: February 27, 2024 (Item No. {{item.number}})

TO: Board of Supervisors

FROM: S. Joseph Simitian, Supervisor

SUBJECT: Sponsorship – YMCA Project Cornerstone

RECOMMENDED ACTION

Consider recommendations relating to sponsoring YMCA Project Cornerstone’s 2024 Asset Champions Breakfast. (LA-1) (Simitian)

Possible action:

- a. Approve waiver of Board of Supervisors' Policy 3.68.4.2 which requires approval of a sponsorship at least 30 days before the event/activity.
- b. Approve County sponsorship of YMCA of Silicon Valley in the amount of \$1,500 from the Supervisorial District Five allocation in the Office of the Clerk of the Board Fiscal Year 2023-2024 budget, to support YMCA Project Cornerstone’s 2024 Asset Champions Breakfast.

REASONS FOR RECOMMENDATION AND BACKGROUND

YMCA Project Cornerstone’s Asset Champions Breakfast will recognize local schools, individuals, and organizations that are committed to making Silicon Valley a better place for young people to live and grow. This year’s event will also celebrate YMCA Project Cornerstone's 25th anniversary and include breakfast, youth entertainment, awards presentation, and guest speaker Steve Young. The Asset Champions Breakfast will be held on Friday, March 15, 2024 from 7 – 9 a.m. at the Santa Clara Convention Center.

The YMCA of Silicon Valley is a 501(c)(3) not-for-profit social services organization dedicated to youth development, healthy living, and social responsibility. Since 1999, YMCA Project Cornerstone’s programs and services have been offered in hundreds of Silicon Valley schools, helping to create caring families, schools, and community climates and empowering tens of thousands of youth to stand up against bullying while fostering empathy, inclusion, and sense of purpose. Adult education and training programs provide effective tools and strategies for adults to build strong, positive relationships within families, schools, and communities.

ATTACHMENTS:

- Levine Act Identification Form for YMCA Project Cornerstone