

# HEADING HOME QUARTERLY REPORT

February 27, 2024





# HEADING HOME CAMPAIGN: CORE STRATEGIES

*Goal: Achieve functional zero for family homelessness by 2025*

Leverage  
Emergency  
Housing Vouchers

Expand Rapid  
Rehousing  
Programs

Expand  
Prevention  
Strategies

Create New  
Permanent  
Housing



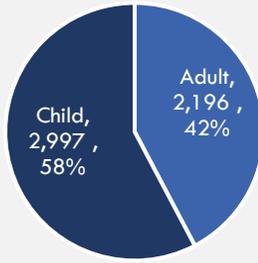
Since the start of the campaign in October 2021:

- 1,550 families with children obtained permanent housing (2,196 adults and 2,997 children)
  - 260 more families were in housing search as of December 31, 2023
- 2,313 families accessed services through the Homelessness Prevention System
- 179 new supportive and affordable housing units for families opened, 595 are currently under construction, and 848 are in the development pipeline

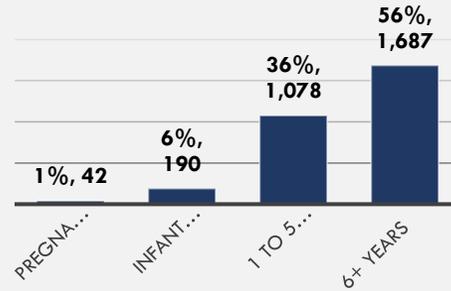
## 1,550 Families with Children Housed

(From October 2021 to December 2023)

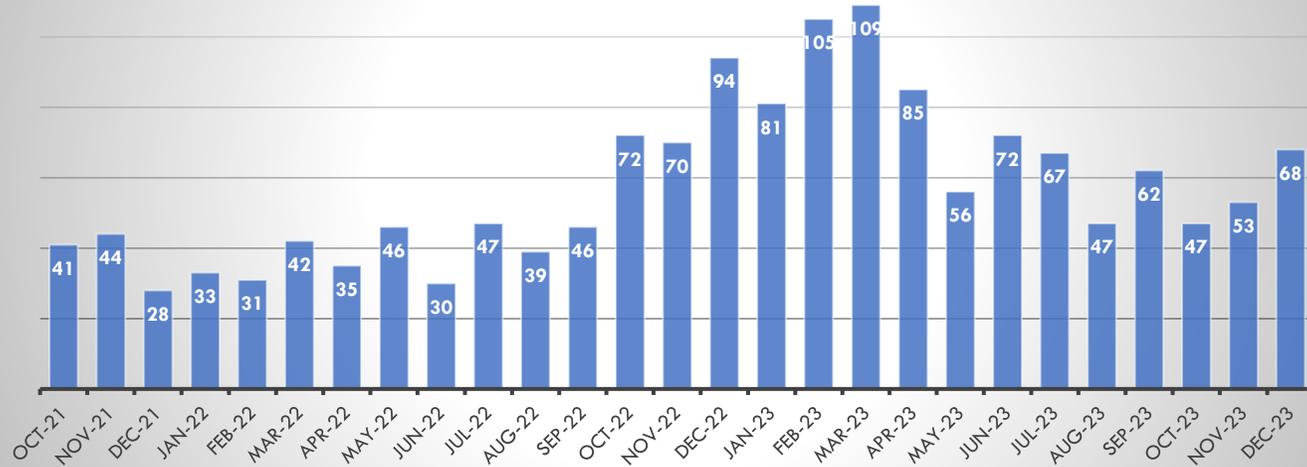
5,193 Total People Housed



### Children (0-17 Years), by Age When Housed

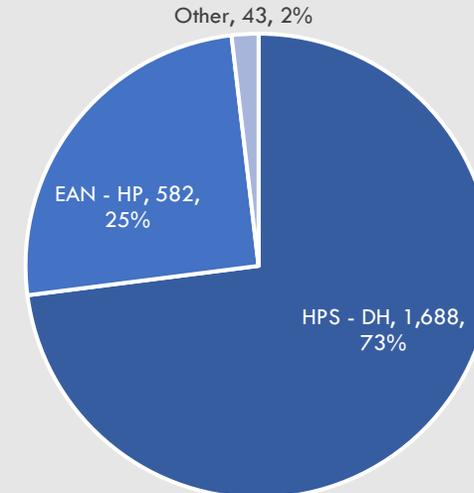


### Families with Children Monthly Housing Placements



### Homelessness Prevention: 2,313 Families with Children Served (Oct. 1, 2021 to Dec. 31, 2023 Enrollment Start Date)

Out of a total of 4,954 Households who enrolled in Homelessness Prevention programs, 47% (2,313) were Families with Children





# 774

new units of supportive and affordable housing for families are open or under construction

# 848

additional family units in the development pipeline will open by 2027



# MEASURE A ROUND 13: 323 NEW FAMILY UNITS APPROVED BY THE BOARD

Santa Teresa  
Multifamily, San José  
27 family units

96 West El Camino  
Real, Mtn View  
41 family units

525 N. Capitol Ave,  
San José  
34 family units

Kooser Apartments,  
San José  
96 family units

3001 El Camino Real,  
Palo Alto  
70 family units

Terra Bella,  
Mountain View  
55 family units



# NOW OPEN: NEW UNITS OF SUPPORTIVE/AFFORDABLE HOUSING FOR FAMILIES



**Sango Court, Milpitas**  
*Leased Up*



**Vitalia Apartments, San José**  
*Leased Up*



**Solaire Apartments, San José**  
*Lease-up Starts March 2024*



# OPENING SOON: NEW UNITS OF SUPPORTIVE/AFFORDABLE HOUSING FOR FAMILIES



**The Crestview, Mountain View**  
*Opening Summer 2024*



**Royal Oak Village, Morgan Hill**  
*Opening Summer 2024*



**Bellarmino Place, San José**  
*Opening Summer 2024*



# OPENING SOON: NEW UNITS OF SUPPORTIVE/AFFORDABLE HOUSING FOR FAMILIES



**Mariposa Place, San José**  
*Opening Summer 2024*



**La Avenida Apartments,  
Mountain View**  
*Opening Summer 2024*



**Roosevelt Park Apts, San José**  
*Opening Summer 2024*



# ADDITIONAL INVESTMENTS

## *Summary of one-time investments*

- Address a \$2.7 million gap in the CalWORKs Housing Support Program (CalWORKs HSP)
- Expand shelter capacity for homeless families
- Increase supportive services for families enrolled in Heading Home

Source	Amount
<b>Destination: Home</b>	\$1,000,000
<b>American Rescue Plan Act</b>	\$8,000,000
<b>Santa Clara County Housing Authority</b>	\$1,000,000
<b>Totals</b>	\$10,000,000

Program Area	Fiscal Year 2024	Fiscal Year 2025	Totals
<b>CalWORKs HSP Gap</b>	\$1,000,000	\$1,700,000	\$2,700,000
<b>Increase Temporary Shelter for Families with Children</b>	\$1,050,000	\$5,000,000	\$6,050,000
<b>Supportive Services for Heading Home Families</b>	\$0	\$1,250,000	\$1,250,000
<b>Totals</b>	\$2,050,000	\$7,950,000	\$10,000,000

