

HEADING HOME QUARTERLY REPORT

February 27, 2024





HEADING HOME CAMPAIGN: CORE STRATEGIES

Goal: Achieve functional zero for family homelessness by 2025

Leverage
Emergency
Housing Vouchers

Expand Rapid
Rehousing
Programs

Expand
Prevention
Strategies

Create New
Permanent
Housing

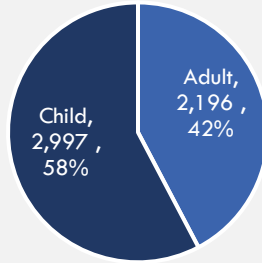
Since the start of the campaign in October 2021:

- 1,550 families with children obtained permanent housing (2,196 adults and 2,997 children)
 - 260 more families were in housing search as of December 31, 2023
- 2,313 families accessed services through the Homelessness Prevention System
- 179 new supportive and affordable housing units for families opened, 595 are currently under construction, and 848 are in the development pipeline

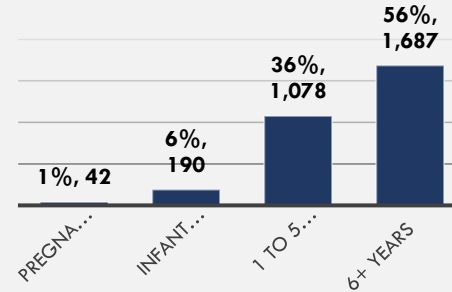
1,550 Families with Children Housed

(From October 2021 to December 2023)

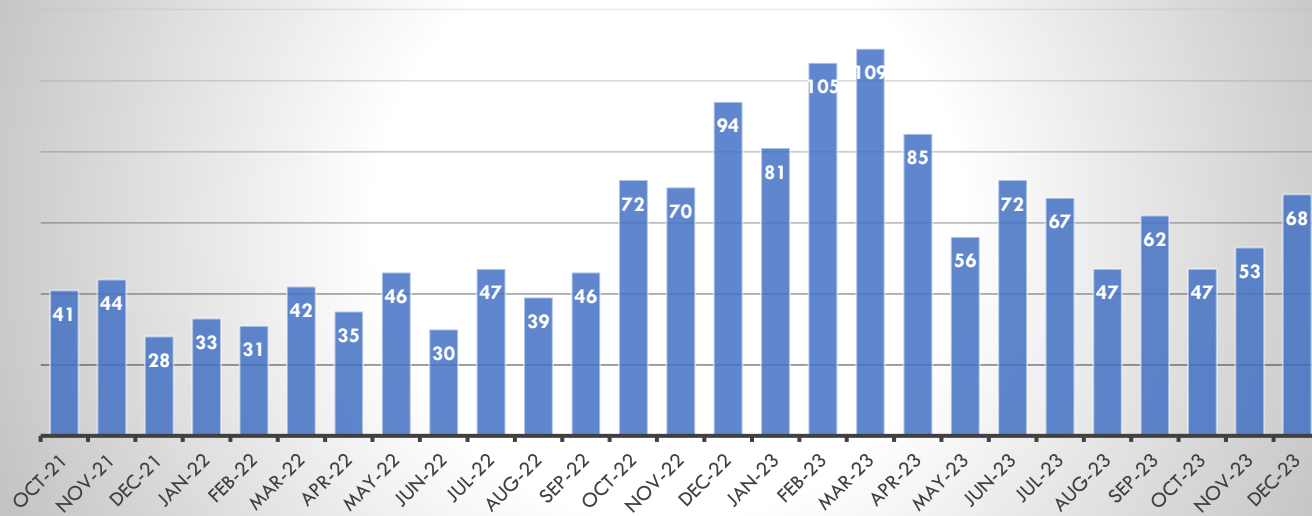
5,193 Total People Housed



Children (0-17 Years), by Age When Housed

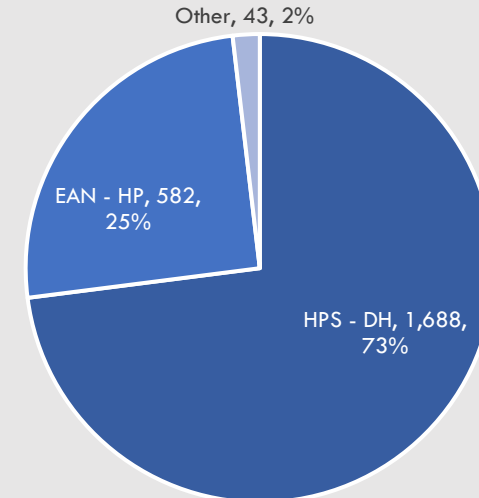


Families with Children Monthly Housing Placements



Homelessness Prevention: 2,313 Families with Children Served (Oct. 1, 2021 to Dec. 31, 2023 Enrollment Start Date)

Out of a total of 4,954 Households who enrolled in Homelessness Prevention programs, 47% (2,313) were Families with Children





774

new units of supportive and
affordable housing for families
are open or under construction

848

additional family units in the
development pipeline will open
by 2027



MEASURE A ROUND 13: 323 NEW FAMILY UNITS APPROVED BY THE BOARD

Santa Teresa
Multifamily, San José
27 family units

96 West El Camino
Real, Mtn View
41 family units

525 N. Capitol Ave,
San José
34 family units

Kooser Apartments,
San José
96 family units

3001 El Camino Real,
Palo Alto
70 family units

Terra Bella,
Mountain View
55 family units



NOW OPEN: NEW UNITS OF SUPPORTIVE/AFFORDABLE HOUSING FOR FAMILIES



Sango Court, Milpitas
Leased Up



Vitalia Apartments, San José
Leased Up



Solaire Apartments, San José
Lease-up Starts March 2024

OPENING SOON: NEW UNITS OF SUPPORTIVE/AFFORDABLE HOUSING FOR FAMILIES



The Crestview, Mountain View
Opening Summer 2024



Royal Oak Village, Morgan Hill
Opening Summer 2024



Bellarmino Place, San José
Opening Summer 2024

OPENING SOON: NEW UNITS OF SUPPORTIVE/AFFORDABLE HOUSING FOR FAMILIES



Mariposa Place, San José
Opening Summer 2024



**La Avenida Apartments,
Mountain View**
Opening Summer 2024



Roosevelt Park Apts, San José
Opening Summer 2024

ADDITIONAL INVESTMENTS

Summary of one-time investments

- Address a \$2.7 million gap in the CalWORKs Housing Support Program (CalWORKs HSP)
- Expand shelter capacity for homeless families
- Increase supportive services for families enrolled in Heading Home

Source	Amount	Program Area	Fiscal Year 2024	Fiscal Year 2025	Totals
Destination: Home	\$1,000,000				
American Rescue Plan Act	\$8,000,000	CalWORKs HSP Gap	\$1,000,000	\$1,700,000	\$2,700,000
Santa Clara County Housing Authority	\$1,000,000	Increase Temporary Shelter for Families with Children	\$1,050,000	\$5,000,000	\$6,050,000
Totals	\$10,000,000	Supportive Services for Heading Home Families	\$0	\$1,250,000	\$1,250,000
		Totals	\$2,050,000	\$7,950,000	\$10,000,000

