

Community Engagement Report

Project Name: The Crestview
Property Address: 901 East El Camino Real

Developer Name: Jamboree Housing Corporation
Supervisorial District: 5



The Crestview is an affordable and supportive housing development on a 1.36-acre site and is proposed to be developed by Jamboree Housing Corporation as part of a Homekey award received by the County. The project is located at 901 and 903 East El Camino Real in Mountain View. The proposed development will convert the existing 67 room hotel into 49 affordable and supportive housing total units, comprised of 38 studios, 10 two-bedrooms and one 3-bedroom unit designated for the manager’s unit.

Unit Mix and Project Milestones

Total Units	PSH/RRH/Other Special Needs Units	Proposed County Funding	County Per Unit Contribution	Amount Disbursed	Balance	Project Status
49	13 TAY units	\$14,750,000	\$301,020	N/A	\$14,750,000	Construction

Project Milestones	Est. Completion Date	Completion Date
1. City of Mountain View approves Partnership with the County	January 2021	January 26, 2021
2. Site Control – Letter of Intent	March 2021	June 14, 2021
3. Community Engagement (continuous and ongoing)	Ongoing	Ongoing
4. City of Mountain View Approval (Funding Allocation)	April 2021	April 27, 2021
5. Board of Supervisors Adopt Resolution to Apply for Homekey	September 2021	October 19, 2021
6. Board of Supervisors Notice of Intent to Acquire Real Property	October 2021	October 5, 2021
7. Board of Supervisors Delegation of Authority to Consummate Purchase, and Funding Match for Homekey Application	November 2021	November 2, 2021
8. Homekey Application Submittal by County	December 2021	December 17, 2021
9. Homekey Award Announcement	February 2022	April 27, 2022
10. Development Partner Selection by County	June 2022	June 7, 2022
11. Purchase of the property by the County	December 2022	December 15, 2022
12. Construction Finance Closing and Construction Commencement	June 2023	July 3, 2023
13. Start of Lease-Up Activities	January 2024	
14. Supportive Services Agreement Approved by County	February 2024	
15. Construction Completion	July 2024	
16. 100% Occupancy	October 2024	
17. Permanent Loan Conversion	January 2025	

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Summary of Community Engagement Strategy

The community engagement strategy for Crestview includes three phases to engage with local stakeholders and to keep the community apprised of any project updates.

Phase 1: Listening and Learning (April 2022- September 2022)

- Gather related stakeholder information for the neighborhood, adjacent businesses, non-profit organizations, to create an outreach list of people will be provided with regular information regarding the development.
- Confirm outreach list with local elected officials and invite them to be part of the visioning for the project.
- Present concepts to neighbors, and neighborhood groups for feedback to improve design and community engagement moving forward
- Offer 1:1 meetings to all leaders identified through the asset mapping exercise as well as any HOAs at several nearby developments.
- Invite interested parties to meetings as a means for educating members of the public regarding affordable housing

Phase 2: Formal Community Engagement (September 2022 to October)

- Four community workshops to update the community on progress, and receive feedback from the public, as well as inform the public about the upcoming entitlement process
- Three community workshops with the developer to present the vision for the project, and receive feedback from the public.

Phase 3: Post-entitlement and Construction Outreach (June 2023 to continuous)

- Keep information about the property development process updated on website
- Keep community leaders and elected officials up to date about the development timeline
- Be available for neighborhood association and 1:1 meetings and property tours for anyone interested
- 18 months after occupancy – post approval report to Board of Supervisors
- Annual reports during the duration of the project occupancy

Public Resources:

City of Mountain View website with project's information and status: [City of Mountain View - Crestview Hotel](#)

Jamboree Crestview Webpage with project information and past/future meeting information: [Crestview Mountain View | Jamboree \(affordablehousingpipeline.com\)](#)

Jamboree Good Neighbor Contact List to continuously keep interested parties informed: [Crestview Supportive Housing Good Neighbor Contact List Mountain View \(jamboreehousing.com\)](#)

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Table 1: Summary of Community Engagement Activities

Meeting Type	Meeting Date	Meeting Details
1:1 Stakeholder Engagement (Phase 1)	Various <i>Virtual meeting</i>	Meetings with Crestview neighborhood
		Meetings with nonprofit groups
		Meetings with City of Mountain View
City of Mountain View City Council Meeting	January 26, 2021 <i>Virtual meeting</i>	City Council unanimously supported partnering with the County regarding the concept of converting Crestview Hotel into residential use to meet various housing needs and priorities, including for unstably housed persons and families.
Community Workshop 1 (Phase 2)	March 30, 2021 <i>Virtual meeting</i>	No. of Attendees: 50 to 60 estimated
		Notice Date Sent: March 17, 2021
		Delivery Method: USPS to residents within 1,000 ft. of the property and email to interested parties list
		Summary of Community Meeting: <ul style="list-style-type: none"> Presented information on the housing opportunity and provided an early opportunity to receive input and respond to questions. Community members asked questions related to the timeline, more details about the supportive services, and who the target population will be served at the site.
City of Mountain View City Council Meeting	April 27, 2021 <i>Virtual meeting</i>	The City of Mountain View allocated \$3.7 in Community Development Block Grants funds towards the rehabilitation of the Crestview Hotel.
Community Workshop 2 (Phase 2)	August 19, 2021 <i>Virtual meeting</i>	No. of Attendees: 79
		Notice Date Sent: July 27, 2021
		Delivery Method: USPS to residents within 1,000 ft. of the property and email to interested parties list.
		Summary of Community Meeting: Presented project updates including overview of acquisition process and next steps Obtained public feedback
Community Workshop 3 (Phase 2)	October 27, 2021 <i>Virtual meeting</i>	No. of Attendees: 229
		Notice Date Sent: October 13, 2021
		Delivery Method: USPS to residents within 1,000 ft. of the property and email to interested parties list.
		Summary of Community Meeting: <ul style="list-style-type: none"> Answered questions of concerns identified at the last meeting Menti poll of design elements for Crestview Presented project updates including proposed scope of work, overview of tenant screening and developer selection process and next steps Obtained public feedback

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City of Mountain View City Council Meeting	April 26, 2022 <i>Virtual meeting</i>	City Council allocated additional funding in the amount of \$1,509,789 of Community Development Block Grant funds for the acquisition and rehabilitation of the Crestview Hotel property for permanent or transitional housing, in meeting various housing needs for affordable housing.
Community Workshop 4 (Phase 2)	May 23, 2022 <i>Virtual meeting</i>	No. of Attendees: 63
		Notice Date Sent: May 6, 2022
		Delivery Method: USPS to residents within 2,000 ft. of the property and email to interested parties list.
		Summary of Community Meeting <ul style="list-style-type: none"> • Presented updates on funding including Homekey award and project budget, unit mix and next steps • Obtained public feedback
Jamboree Community Meeting # 1	Nov. 14, 2022 <i>Virtual Meeting</i>	No. of Attendees: 89
		Notice Date Sent: Nov 1, 2022
		Delivery Method: USPS to residents within 2,000 ft. of the property and email to interested parties list.
		Summary of Community Meeting <ul style="list-style-type: none"> • Introduced Jamboree as Development Partner • Gave updates on project • Discussed JHC approach to services, security, & operations. • Answered community questions and received feedback
Jamboree Community Meeting # 2 <i>Theme: A Community Influenced Design</i>	January 18, 2023 <i>Virtual Meeting</i>	No. of Attendees: 33
		Postcard Notice Date Sent: December 22, 2022
		Delivery Method: Postcards via USPS to residents within 2,000 ft. of the property, and email to interested parties list.
		Summary of Community Meeting <ul style="list-style-type: none"> • Presented project timeline and milestones • Discussed how residents are chosen, who will live at The Crestview and Good Neighbor Policies • Discussed Jamboree’s approach to operations, services, and security. • Answered community questions and received feedback. Attendee questions focused on security issues.
Jamboree Community Meeting #3 <i>Theme: Safe Communities, Strong Communities as we Enter the Renovation Phase</i>	May 24, 2023 <i>Virtual Meeting</i>	No. of Attendees: 44
		Postcard Notice Date Sent: May 1, 2023
		Delivery Method: Postcards via USPS to residents within 2,000 ft. of the property, and email to interested parties list.
		Summary of Community Meeting <ul style="list-style-type: none"> • Discussed the development timeline.

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		<ul style="list-style-type: none"> • Presented renovation plans for the site, first floor/community spaces, and units. • Provided before and after examples of Jamboree’s past experience with hotel conversions. • Provided Jamboree’s best practices when it comes to minimizing impact on neighborhoods. • Informed how Jamboree, County, and City can be contacted throughout the lifetime of the property. • Answered community questions and received feedback. Questions primarily focused on residents and security.
Kick-off Event	August 30, 2023	<ul style="list-style-type: none"> • Jamboree, City, and County officials gathered to kick-off the beginning of construction at Crestview. Key groups from the community, such as Destination Home, were also invited to join the celebration. • Supervisor Simitian addressed the crowd and reaffirmed his commitment to the project. • The event was covered by the press and garnered several positive pieces. Finally a film crew making a documentary about The Crestview Hotel conversion were on hand and interviewed several of the key players in this development.

Table 2: Summary of Upcoming Community Meetings

Meeting Type	Tentative Meeting Date	Proposed Meeting Details
The Crestview Good Neighbor Contact List Communication	Ongoing	Jamboree remains responsive and proactively communicative with those signed up for the property’s Good Neighbor Contact List. A December email provided construction updates and addressed community concerns over trees that needed to be trimmed onsite. Questions submitted through the Good Neighbor Contact List are responded to within 48 hours.