

April 16, 2024

Prosperity Lab values the County's First Digital Equity Strategy, as this document acknowledges, one of the three main drivers of digital challenges in the county stem from limited digital skills particularly among people without a computing device and the community that lives in the East San Jose, South San Jose, and South County. Prosperity Lab works daily with these communities.

Our programs provide Digital Literacy in person, in English and Spanish, after working hours, and -equally important- with the cultural awareness that is required to lead these communities. Our programs are equity driven and community oriented, fully aligning with the guiding principles of the Digital Equity Strategy that is presented for Santa Clara County in this report. Through our Digital Equity Department, we also serve women from lower-income backgrounds, farm workers, senior adults, the community in rural areas, and households without a computing device or broadband access.

We are taking our work some steps further: first, Prosperity Lab offers its Digital Literacy programs on-site through a Computer Mobile Lab that allows our team to reach those communities that cannot come to San Jose, because they do not have a means of transportation. Second, our Digital Equity Department also helps small business owners to plug into the modern economy, by digitizing their businesses step by step and providing cyber security sessions. And third, this year we will also be training other Non-Profit Organizations, developing their Digital Skills to scale operations that will allow them to keep building healthier and safer communities.

Prosperity Lab is thankful for the contributions of different authorities, sponsors and donors who have made our work possible. With your support we will be able to keep addressing the digital divide that is affecting thousands of households in this county, expanding connectivity in unserved and underserved areas, offering the computing devices necessary and enhancing the digital literacy skills in this region.

Prosperity Lab will remain an ally in the Digital Equity Strategy presented for 2024-2027.

Saludos,

Mimi M Hernandez  
Executive Director